**Subject:** ICAI-EIRC Initiative: Launching of ICAI-EIRC Privilege Card

Dear [Full Name]

Greetings for the day!

The Eastern India Regional Council of The Institute of Chartered Accountants of India, as part of its initiative has decided to extend the facility of a Privilege Card powered by LoveDesi. This card offers our esteemed members a plethora of exclusive privileges, discounts, and much more.

With the ICAI-EIRC Privilege Card, you can enhance your experience with exclusive offers on everyday purchases, enjoy mouth-watering discounts in the culinary world, secure amazing savings on your favourite fashion brands and benefit from reduced prices across lifestyle, health, and beauty segments, among many more perks.

We are pleased to offer this Digital Privilege Card to all the members of Eastern Region of ICAI.

To confirm your acceptance and step into a world of exceptional deals, please click the link below.

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For more details: **[Hyperlink – Landing Page]**

Thank you for your continued support.

Warm Regards,  
CA. Sanjib Sanghi  
Chairman, EIRC of ICAI

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